



# NORDSTROM CARES COMMUNITY GRANTS PROGRAM

## FAQ

### PRE-APPLICATION

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#### **How do I login to your application system to apply for a grant?**

Nordstrom uses Benevity as our grants system provider. Benevity has removed logins for grant applications. Your web browser should remember where you left off if you need to close out your application and come back later. If you have questions about accessing your cause portal in Benevity, please reach out to [help@benevity.com](mailto:help@benevity.com).

#### **Can I speak to someone on the Nordstrom Social Impact team about my grant application?**

To promote an equitable experience through our community grants program, we do not offer coaching on individual applications. We can however, answer questions about the grants process. If you have questions, please reach out to our team at [giving@nordstrom.com](mailto:giving@nordstrom.com).

#### **Does your grant application come in languages other than English?**

Nordstrom provides grants to organizations that are in communities where our stores are located in the US and in Canada. Since English is a primary language spoken in both these countries, or application is currently only available in English. If you need translation support to complete your application, please let us know by reaching out to [giving@nordstrom.com](mailto:giving@nordstrom.com).

#### **Does Nordstrom offer multi-year grants?**

Nordstrom does not offer multi-year funding. We work to limit an organization to receive a maximum of three-years of consecutive grant awards, allowing us to spread the wealth to other organizations within the communities that we serve.

#### **Are there any categories that Nordstrom doesn't provide funding to?**

Nordstrom's community grants program provides organizations with unrestricted, one-year grants. While the funds are unrestricted, we look to fund organizations that are aligned with our mission to support basic needs for youth and their families.

Please note that we **do not** fund:

- Individuals or groups with religious or political affiliations, or third-party fundraising groups
- Incentives for government officials
- Multi-year programs
- Interest-bearing accounts, endowments, real estate, or any similar capital assets
- Organizations with a written policy of discrimination against any person or group based on sex, race, disability, sexual orientation, gender identity or any other basis

#### **Can I submit multiple applications for different programs within my organization?**

Only one application per organization will be considered for funding. Since funds from Nordstrom are unrestricted, you can spread the funds across multiple programs within your organization per your highest and greatest needs. If you submit more than one grant application, our grants committee will only consider one of them and cancel the other(s).

#### **My organization is based in the US/Canada but provides support to communities that are not located in North America.**

##### **Can I still apply for a grant?**

Nordstrom provides grants to organizations that support communities where we have stores. We do not currently have stores located outside of North America. Funding will be prioritized to organizations that support communities in North America.

#### **Can I view the grant application questions before applying?**

Right now, we do not have a way to make the grant application visible outside of the grant application window.

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## APPLICATION & PROCESS

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### **My nonprofit has a Nordstrom employee on staff or as a board member. Can we apply for a grant?**

Many Nordstrom employees work closely with nonprofit organizations they care about. We encourage organizations that have Nordstrom employees on their board, as staff, or as a volunteer to apply. Please disclose this information in the application in the appropriate section.

### **I have a fiscal sponsor. Both my organization and my fiscal sponsor organization want to apply for a Nordstrom Cares Community Grant, can we both be considered for funding?**

At this time, Nordstrom can consider only one grant application per organization.

### **Is there a character limit for responses in the grant application?**

In areas where typed responses are required, character and word limits will be displayed.

### **My organization fits into more than one of the three focus areas, which focus area should I select?**

We know that a lot of the nonprofit organizations doing incredible work in our communities to provide services across sectors. We ask that organizations select one of the focus areas that most aligns with your organization's mission and/or the program where you plan to use the funding. Each of our focus areas has KPIs that we support, as outlined by the social determinants of health. If you want more information on those social determinants of health, please visit the following websites to learn more:

- Canada Social Determinants of Health: <https://www.canada.ca/en/public-health/services/health-promotion/population-health/what-determines-health.html>
- US Social Determinants of Health: <https://health.gov/healthypeople/priority-areas/social-determinants-health>

### **How much can I request via the Nordstrom Cares Community Grants program?**

Nordstrom awards grants in the amounts between \$5,000 - \$20,000. Please keep your request within this range.

## POST-APPLICATION

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### **How will I know that my grant application was received?**

Once your application is received and is pending review, you will receive an automated email from [noreply@benevity.com](mailto:noreply@benevity.com). This email is confirmation that we received your application.

### **My application status is set to “canceled” what does that mean?**

If your application is set to a canceled status, this means that we received more than one application for your organization. Since only one application per organization can be considered we will cancel additional applications.

### **Do I need to send in a report if I receive a grant?**

While we appreciate reports and acknowledgment letters, we trust our partners and know you are busy in your communities doing the work! A survey will be shared after grants are awarded at which time nonprofits will have the option to upload reports.

### **How are grant award decisions made?**

Final decisions for grants are made by a diverse group of Nordstrom employees, known as our grants review committee. These employees hold various positions across our company (includes Nordstrom, Nordstrom Local and Nordstrom Rack stores), are at all levels of the organization, and are located in cities across our company's footprint.

### **My organization was awarded a grant, when will we receive the funds?**

When funding is received depends on the distribution method that your organization has set in Benevity. Payments made by check typically take longer than EFT payments. You can review or update your payment distribution method in the Benevity cause portal: <https://causes.benevity.org>.

Funds are expected to be processed in January/February. Organizations should plan to receive funds in March/April. At the very latest funds will be sent by the end of June.

**NORDSTROM**