# - FACE SHAPES ——

Find the best styles to flatter your face.

#### OVAL



Your face has symmetrical features, and your jaw tapers evenly to your chin. Almost any style flatters your face, so have fun! Our most popular styles include aviator, cat-eye, oversized, retro, round, square, statement, wayfarer and sport.







#### **SQUARE**



You have a prominent jaw line and your face is the same width at your forehead and across your cheekbones. Look for curved frames that balance your angular lines, such as aviator, cat-eye, round, oversized and retro styles.







#### ROUND



Your face is almost as long as it is wide, with your cheekbones being the widest point. Angular frames that add structure are the most flattering for you. Try square, wayfarer or sport frames for the perfect fit.





#### HEART



Your face is widest at the cheekbones and narrowly tapers to your chin. Sunglasses that bring attention downward—including aviator, cat-eye and round-will help elongate your face.







# — SIZE —

If you have a pair of glasses that fit you perfectly, take the dimensions and use them to ensure that your new glasses will fit just as well. The measurements are often written as three consecutive numbers on the arm: Lens Width, Bridge Width, Temple Length. If you can't find the measurements on the arm, it's easy to measure them yourself. (Remember to measure in millimeters!)



The length of each temple is taken from the tip of the arm to the hinge that connects to the lenses. Normal range: Approximately 120mm-150mm.

# LENSES -

Learn what your lens can do for you and which ones work best for your lifestyle.

## LENS TREATMENTS

Keep in mind that darker lenses do not equal higher UV protection, so look for lens treatments and colors that best suit your lifestyle.



## UV PROTECTION:

Shields eyes from damaging ultraviolet (UV) rays. Without proper protection, UV rays are absorbed into your eyes and can eventually cause premature aging and eye-related health problems.

## POLARIZED:

Blocks glare while enhancing clarity, color and depth perception. Ideal for all outdoor activities, especially water and snow sports.

## MIRRORED:

Reflective coating absorbs light, reduces glare and hides your eyes from the paparazzi.

## GRADIENT:

Fades from a darker tint to a lighter tint, allowing for comfortable vision over a wide range of distance and lighting conditions.

# LENS COLORS

Different lens colors make your eyes react differently to varying light. Find out which colors work best for your favorite activities and conditions.



## GREY:

Reduces glare and shows true colors. Ideal for everyday use, especially driving and outdoor activities.

## BROWN:

Improves contrast and contains a red element to enhance depth perception. Perfect for golf, tennis, boating or any sport where you need to judge distance.

YELLOW: Enhances contrast, providing greater clarity in low-light conditions. A great

choice for skiing and mountain biking, but not so great for anything that requires accurate color perception.

#### GREEN: Transmits all colors evenly, so it's close to natural eyesight. Good for

PINK & RED:

Enhances visual depth and reduces eye strain. Because they provide a contrast against blue or green backgrounds, they're ideal for water sports.

general-purpose use and all outdoor activities.